

# Meet Goodman®: The Best HVAC Brand You've Never Heard Of!



For over three decades, the Goodman® brand has concentrated on something more important than simple brand-recognition consumer advertising. We've focused on the design, engineering, and manufacture of dependable products that have helped millions and millions of homeowners achieve reliable, high-quality, and affordable indoor comfort. In addition, the Goodman brand has earned the loyalty and respect from thousands of local independent heating and cooling professionals across North America.

We believe that your local HVAC (Heating, Ventilation and Air Conditioning) professional knows best about your specific indoor comfort needs and indoor air quality solutions. When they recommend a Goodman brand product, rest assured that you and your family will soon be receiving great indoor comfort, at a refreshingly affordable price.

Independent HVAC contractors have access to a wide variety of heating and air conditioning brands. And they have to stand behind the brand that they recommend 100%, or suffer the consequences of unhappy customers.

Most homeowners have no idea of the brand name of their central heating and cooling system that is installed in their home. It's a purchase many homeowners make just once or twice in their life — typically on a very hot or very cold day. On the other hand, your local HVAC dealer recommends and installs Goodman brand heating and cooling systems every day!



**Why are Homeowners  
Talking about Goodman®?**

## **DAIKIN** GOODMAN – A MEMBER OF DAIKIN GROUP

Daikin Industries, Ltd. (DIL) is a global Fortune 1,000 company which celebrated its 90th anniversary in May 2014. The company is recognized as the largest HVAC (Heating, Ventilating, Air Conditioning) manufacturer in the world. DIL is primarily engaged in developing indoor comfort products and systems and refrigeration products for residential, commercial and industrial applications. Its consistent success is derived, in part, from a focus on innovative, energy-efficient and premium quality indoor climate and comfort management solutions.



Our continuing commitment to quality products may mean a change in specifications without notice.

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Houston, Texas · USA

[www.goodmanmfg.com](http://www.goodmanmfg.com)

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**Thank goodness for Goodman®.**



## SPOILER ALERT:

Regardless of the type of Goodman brand product, the reviews are quite exceptional. When homeowners have their local dealer install a new Goodman brand heating or cooling system, it's not unusual to get a review that reinforces the brand's slogan, "Thank goodness for Goodman®".



**Goodman®**

Air Conditioning & Heating

### HOW DO WE RATE WITH YOU?



Seems like lots of people are talking about the Goodman® brand these days. Nearly every day, comments and ratings from homeowners across North America are now being captured and placed on display. To find out how homeowners rate Goodman brand products simply visit [www.goodmanmfg.com/reviews](http://www.goodmanmfg.com/reviews).



### Review\*

DSZ16 Heat Pump

★★★★★ 4.6

I purchased this equipment after researching the major brands and speaking to several HVAC installers. The equipment is well built and a great value. Goodman has an excellent warranty program. The installer was professional and his workmanship is of the highest quality. I noticed an immediate difference in the comfort of my home. I am impressed at how quietness of the unit.

- smithke

\*Goodman uses the industry leader in homeowner reviews, BazaarVoice, to administer and validate the reviews you see on the website. This means reviews are directly from homeowners, with checks to prevent fabrication, modification, or fraudulent activities. To see how Goodman authenticates reviews, please see BazaarVoice's Authentication Policy at [www.goodmanmfg.com](http://www.goodmanmfg.com)

### Review\*

GMVM97 Gas Furnace

★★★★★ 4.8

We just had our furnace installed this week and what an outstanding difference. This Goodman modulating furnace is extremely quiet, heats great and with the ComfortNet thermostat installed, is extremely easy to set up and adapt to our needs. 10 Years Parts Warranty will also take care of most of our issues for the foreseeable future. Very happy with our purchase. We will be installing our 16 SEER Goodman AC once the snow goes away.

- statman

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For more information about the complete high-efficiency value product line from Goodman, visit [www.goodmanmfg.com/reviews](http://www.goodmanmfg.com/reviews).



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