

Daikin Difference

Participant Guide



Learning Objectives

- Understand how the following make Daikin the product and brand of choice:
 - Product innovation
 - Inverter technology
 - Compressors
- Be able to explain the Daikin difference to your customers
- Understand customer cues and how to best position Daikin's product line to satisfy those cues:
 - Energy efficiency
 - Individualized comfort
 - Quality



The Way

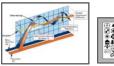
- Daikin's technological advantage
 - Inverter technology
 - Compressors
 - Neodymium magnets
 - Aero fans
 - Corrosion resistant coils
 - Electronic expansion valves
- Summary of Daikin difference

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Daikin HVAC Technological Advantage

- 1. Inverter Technology
- 2. Direct Digital Controls
- 3. Reluctance Digitally Commutated Compressor Motors
- 4. Neodymium Magnets
- 5. Aero Spiral Fan
- 6. DC Fan Motors
- 7. Corrosion Resistant Coated Fins
- 8. Galbarium Steel Base
- 9. Stepper Motor Electronic Expansion Valves
- 10. Swing Compressor





















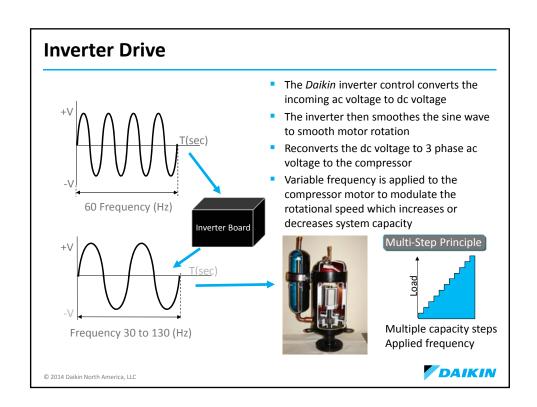
Inverter Technology

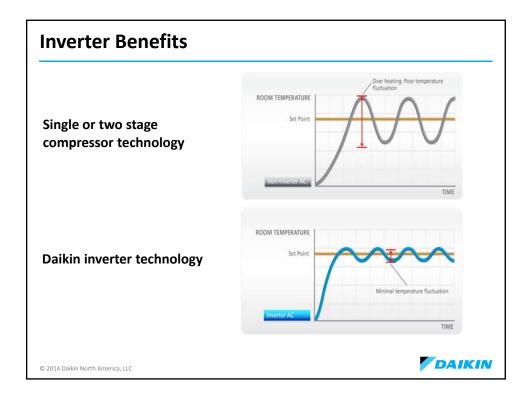
An Inverter is:

- A variable frequency drive that changes the electrical frequency applied to an electric motor [VFD]
- Inverter drive technology is used to vary the HVAC system's operating capacity to match the Heating or Cooling load.
- The inverter drive controls compressor speed like a throttle controls an automobile's engine speed.
- The inverter varies the applied frequency to the compressor based on a number of system temperature sensors and the temperature set point.





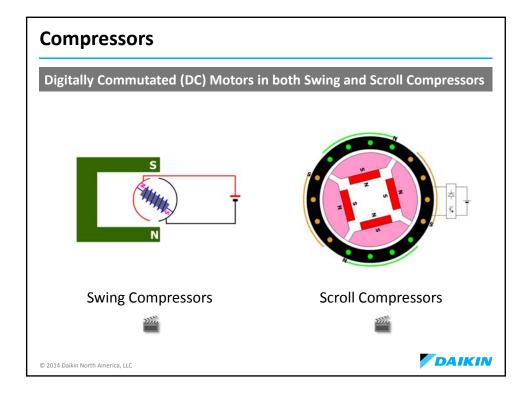




Inverter Benefits

- High efficiency in part-load conditions
- Very low startup amperage
- No locked rotor amps
- No stress on windings or compressor frame
- No "light flicker"
- Lubrication of bearings increases before speed increase
- System pressures increase gradually reducing noise and stress on piping
- Quiet compressor startup
- Fewer start/stop cycles
- As room temperature nears set point capacity is automatically "throttled down"





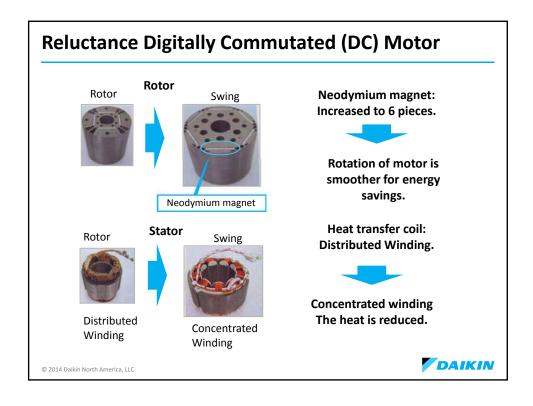
Digitally Commutated (DC) Compressor

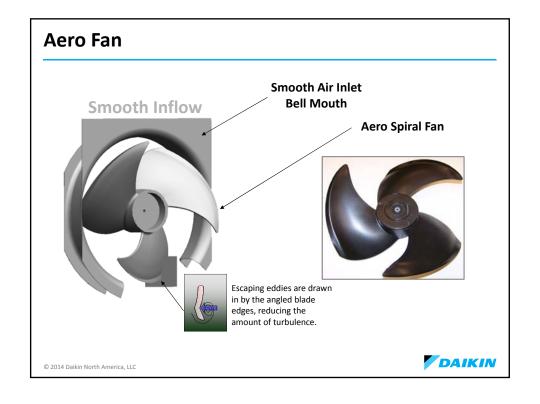
Digitally Commutated (DC) Motor

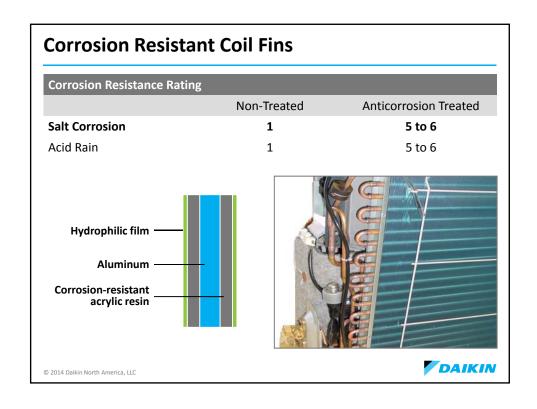
- Neodymium magnet in the rotor 7 times stronger than ferrite
- Increased power & decreased energy usage

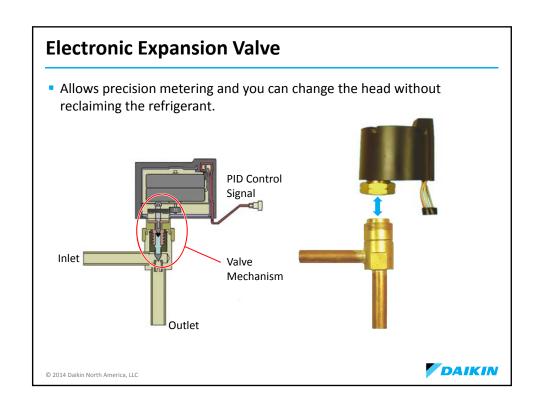


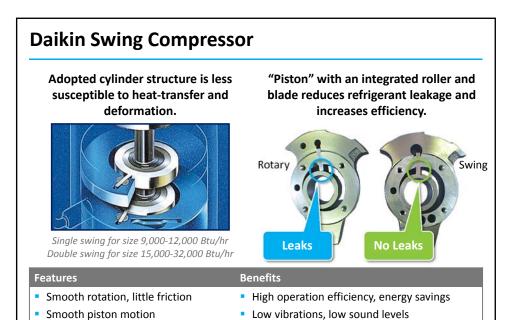












High performance, high reliability

Daikin Swing Compressor

Large energy savings

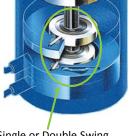
Few parts rubbing each other

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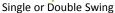
- Smooth rotation with little friction and refrigerant gas compression with low loss, allowing for high operation efficiency
- Low vibrations and low noise
- High durability
- Fewer moving parts during operation, achieving high performance and reliability







DAIKIN

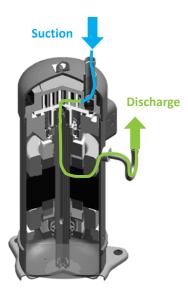




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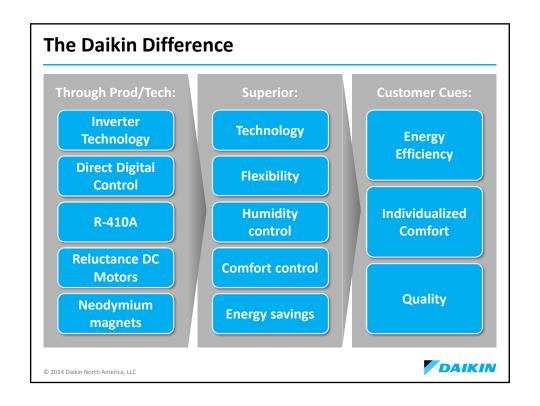


Scroll Compressor Technology



- Reluctance DC motor
- Optimized scroll (R-410A)
- High pressure shell
- Stronger shell material
- Improved sealing
- Stable oil temperature
- Improved efficiency
- Improved reliability
- Discharge gas cooled windings prevent heat-shock
- Less heat transfer to suction gas

DAIKIN



Check for Understanding

- 1. What does "DC" refer to with regard to Daikin Inverter driven compressors?
- 2. What type of magnets do we use in Daikin compressor motors?
- 3. The magnets from question 2 above increase _____ and produce a higher power output to electrical input.
- 4. What color are the Daikin outdoor coils? Why?
- 5. List the three customer cues.

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Closing & Review

- Understand how the following make Daikin the product and brand of choice:
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