



Air Conditioning & Heating

## U.S. ALUMACOIL FAQ'S

### What is U.S. Alumacoil?

U.S. Alumacoil Company, L.P. is the nomenclature that will be printed on the Safety and Rating plates for all corporate evaporator coils and air handlers. It will replace the current Goodman Manufacturing Company, L.P., text.

### Why was it created?

Use of U.S. Alumacoil allows dealers the option of using these specific products with a variety of branded condensing units and gas furnaces. Additionally, U.S. Alumacoil was introduced to celebrate our usage of all-aluminum evaporator coils and our further investment in U.S. based assembly and manufacturing facilities.

### What is the significance of U. S. Alumacoil?

As you know, Goodman was one of the first HVAC manufacturers to produce an All-Aluminum evaporator coil. In just a few short years, this technological-achievement has become almost an industry norm. The use of U.S. Alumacoil will help to reinforce Goodman as a technology innovator, or heat transfer expert, in the HVAC industry.

### How is this change connected to the new manufacturing campus being built in Texas?

On a global basis, Daikin Industries has set a goal to manufacture products in-country rather than import the entire product line from offshore sources (this does not change the current process of importing the best components from the best sources on a global basis). The new manufacturing campus reflects this in-country commitment as it represents one of the largest investments Daikin has made to its operations and is the largest investment made to the Goodman organization.

### Does this replace our American Pride logo or program?

Use of U.S. Alumacoil will function as an extension to the popular American Pride theme that we have communicated for several years. Being one of the few HVAC manufacturers that assemble products in the United States is something that our customers notice and appreciate. In fact, mention of our American Pride often receives applause at meetings. With U.S. Alumacoil on the safety and rating plate and American Pride on the appropriate product packaging we are able to make a very strong statement to our customers. In addition, the American Pride logo appears on specific product literature.

### When will the safety and ratings nameplate change?

The change will be phased-in over the next several months. We do not plan to change any affected units that may be in inventory now. We will initiate the change at the factory. The timing will depend on how quickly the current inventory is consumed.

### Are the products different?

No. The only change to the product is the text on the Safety and Rating plate. There will not be a revision change to the products.

### Will AHRI ratings numbers change?

No. All AHRI numbers will remain the same.

### Will a logo be distributed?

No. The text, U.S. Alumacoil, will be the only identification on the product. No special or specific logos will be distributed at this time. The intent is for the dealer to affix a Goodman®, Amana® brand or Daikin logo to align with the condensing unit or gas furnace being installed.

### Can dealers rebadge the product?

Yes. Dealers wishing to install a branded system comprised of all components displaying the same logo can place a brand logo sticker on the units as applicable.

### Will support items be available?

A tri-fold brochure detailing U.S. Alumacoil information will be available through literature services. This brochure can be used with dealers and homeowners. It is the only piece of literature currently planned. Separate Goodman branded brochures will be available for use by dealers with homeowners. Also, the American Pride logo will continue to be printed on specific product packaging and included in many of our homeowner brochures.

### Will the affected products limited warranty terms change?

No. All current product limited warranty coverages will remain the same. Additionally, the product registration process will remain the same.

### Will a separate website be developed for this change?

No. Our current branded websites will continue to display branded information with regard to evaporator coils and air handlers.

Our continuing commitment to quality products may mean a change in specifications without notice.

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