

Easing the Pain of Change

No one wants to hear those fateful words, “It’s time to replace your central heating and cooling system.” Yet, like the seasons outdoors, change is inevitable. No matter its longevity, every heating and cooling system sooner or later must be replaced. The good news is the **Amana** brand not only offers a wide range of dependable home comfort systems to meet your exacting needs; your local dealer has convenient, attractive financing options readily available to qualified homeowners.



Why dip into savings you have earmarked for another purpose, add to an existing credit card balance, or even consider a home equity line of credit? Your local **Amana** brand dealer can quickly deliver flexible financing terms and competitive interest rates right now when you need them most.

Base Your Decision on Comfort, Not Budget

Don’t lose your cool over the initial sticker cost, or freeze up at the suggestion of a new high-efficiency system. Remember a new **Amana** brand indoor comfort system should be viewed as a long-term investment in your home and your quality of life. While your frugal urges may tempt you to opt for a base or minimum efficiency system, the least expensive option is rarely the most cost effective in the long run.

www.amana-hac.com

Since you’re already considering financing, we encourage you to take a moment to ponder all of the home comfort options your local **Amana** brand dealer can prescribe. This could be the perfect time to upgrade to a high-efficiency Amana brand central air conditioner, heat pump, gas furnace or package system.

It should be no surprise that heating and cooling technology has advanced rapidly in recent years. You might not be fully aware of all the advantages a modern, high-efficiency HVAC system can provide to your family. Enhanced indoor comfort and less energy consumption result in real, tangible returns from your investment in a high efficiency **Amana** brand system, especially when compared to your old unit or today’s base-efficiency units.

With a nominal increase in the monthly payment, you could purchase a high-efficiency **Amana** brand indoor comfort system that will do more than ensure years of reliable indoor comfort. You can realize uncompromised comfort throughout your home, recurring savings on your monthly energy bill, and ultimately a potential increase in the value of your home.

SEER and AFUE: Acronyms Well Worth Knowing

SEER or Seasonal Energy Efficiency Ratio is an HVAC industry standard for evaluating the performance of central air conditioners. Simply put, the higher the SEER rating, the more energy efficient the unit. Likewise, AFUE or Annual Fuel Utilization Efficiency is the industry-established means of determining gas furnace performance. The higher the AFUE %, the less fuel is wasted in achieving your desired comfort setting. These performance measurements are critical in recognizing and evaluating the benefits of high-efficiency indoor comfort systems.

The Logic Behind Buying Ahead of the Curve

In the days since your old HVAC system was installed, technology improvements aimed at energy efficiency have drastically elevated the performance of indoor comfort



systems. Standards for performance (SEER and AFUE) have seen a corresponding upward trajectory, and chances are this trend will continue for the foreseeable future. Impactful innovations such as variable-speed fans, and compressor and heat exchanger technology have ushered in a new era of HVAC operation with **Amana** brand’s most efficient air conditioners, heat pumps, and gas furnaces.

For lasting comfort and energy savings you can see why it’s wise to invest in a high-efficiency **Amana** brand indoor comfort system now, so that you can continue to reap the rewards of your foresight for years to come.



Ask your **Amana** brand dealer for more detailed information and specifics on flexible financing options.

Don't just take our word for it...our customers are reviewing us every day!



Amana brand products average **4.7 out of 5** stars in homeowner satisfaction with thousands of reviews captured on **Amana** brand Heating and Air Conditioning products.

See the reviews on www.amana-hac.com/reviews.

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Creature comforts you and your family deserve.

Whether it's time to replace a component in an existing central HVAC system, or to install a completely new system, **Amana** brand products can provide dependable comfort and efficiency for your family – for every season.



Additional information

Before purchasing this appliance, read important information about its estimated annual energy consumption, yearly operating cost, or energy efficiency rating that is available from your retailer.

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Rest Assured.
It's an Amana® brand.



Financing made easy

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