

Heating & Air Conditioning
Amana[®]

The Amana[®] Brand Dealer Advantage



Rest Assured.
It's an **Amana** brand.



Premium **Amana** Brand Quality

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Consumers expect reliability and **Amana**[®] brand products are known for that. While others talk about reliability, we back it up with industry-leading warranties.

Industry-Leading Equipment Warranties

Amana brand's legacy continues by providing outstanding standard warranty coverage on all products which include 2-Year Unit Replacement Limited warranties* and 10-Year Parts Limited Warranties*.



Our air conditioners and heat pumps feature our most comprehensive limited warranty coverage of any on the market. Our most efficient air conditioning and heat pump units offer Lifetime Limited Warranty* protection for the compressor to the original, registered*, single-family, homeowner of a properly matched system. Additionally, our most efficient furnace units offer a Lifetime Limited Warranty* protection on the heat exchanger to the original, registered*, single-family homeowner of a properly matched system. If the original owner should have a compressor or heat exchanger failure, we will replace the unit with a comparable **Amana** brand product at no cost.



Full details on warranties are available from your independent **Amana** brand dealer or on www.amana-hac.com. To view the warranty certificate for a specific product, click on that product's page, and then click on the warranty link in the blue bar under the product image.

EXTENDED SERVICE PLANS AVAILABLE

For those consumers that expect "bumper to bumper" coverage, the **Amana** brand is your choice. The **Amana** brand is one of the last brands in the industry to be committed to offering a suite of affordable plans that remain backed by us, the manufacturer.

Amana brand dealers are able to differentiate themselves from the pack by including extended service plans in their standard offerings.

AsureSM
 EXTENDED SERVICE PLAN

See your local dealer for full details about **Asure**SM Extended Service Plan.



* Complete warranty details available from your local dealer or at www.amana-hac.com. To receive the 2-Year Unit Replacement Limited Warranty, Lifetime Unit Replacement Limited Warranty, the Lifetime Heat Exchanger Limited Warranty (in each case, good for as long as you own your home), Lifetime Compressor Limited Warranty and the 10-Year Parts Limited Warranty, online registration must be completed within 60 days of installation. Online registration is not required in California or Quebec.

Homeowners know the Amana® brand.

The **Amana** brand is a strong choice because it's one of the most recognized brands by your homeowner.



One out of five homeowners will know about the **Amana** brand before you mention it.



One out of two homeowners will remember the **Amana** brand once you bring it up.

Source: Brand Health Tracker / FY2014 Data / Millward Brown / National Rep Consumers 25-70 years of age; HHI \$30K+

According to a brand survey, the **Amana** brand holds both a strong aided and unaided brand awareness. Consumers will recognize the **Amana** brand and the brand inspires confidence because of **Amana's** long history as an American original. Originating eight decades ago in Amana, Iowa, the brand is synonymous with long-lasting, premium quality products— from home appliances to heating and air conditioning equipment. Providing credibility and trust, the **Amana** brand name will help you close that sale!

An American Legacy

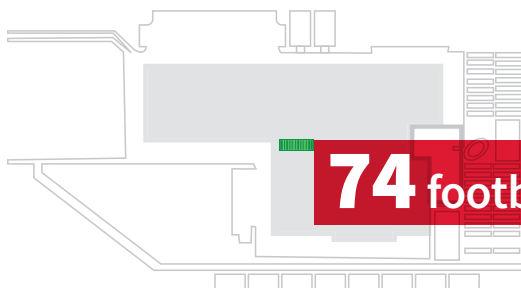
The brand's state-of-the-art manufacturing facility located outside of Houston, Texas employs over 5,000 dedicated employees. It is one of the largest and most technologically advanced HVAC (Heating, Ventilating, and Air Conditioning) manufacturing facilities in the country.

The Texas Technology Park provides many outstanding benefits to customers. The efficiency achieved by consolidating several facilities under one roof is reflected in the high quality of the energy-efficient heating and cooling systems built by our safety conscious employees.

Sophisticated Logistics Operations

This expansive facility, measures over 4.4 million square feet under one roof and gives us the capabilities to make certain that you have the right products, in the right place, at the right time.

The facility was designed to create a seamless flow from the manufacturing line to distribution. This high-tech facility sorts and bundles products by individual customer consumption and needs with the assistance of advanced automation processes.



74 football fields would fit inside.





Since day one the **Amana**® brand has been focused on it's North American network of independent dealers. Today we continue to exhibit this **DealerFirst**™ culture by providing a broad list of programs tailored to the needs of the dealer.

The Amana Advantage Program

The **Amana** Advantage program is our dealer marketing program. It is an accrual-based program that allows the dealer to earn marketing funds which do not require a 50/50 coop expenditure like many other programs. The program also makes available a useful list of third party vendors for marketing and business growth, as well as quickly accessible marketing materials through our PartnerLink Dealer Portal. Below is a partial list of what is available.



- Dealer Locator Listing
- Consumer Financing Buy Downs
- Customizable Consumer Brochures
- Consumer Brochures
- Radio Commercials
- Extensive Printed Advertising Templates
- SEO/SEM Development
- In-Home Selling Tools
- Load Calculation Tools
- Live and Webinar-based Training
- Dealer Branding
- Branded Apparel
- Home Show Support Materials
- Business and Technical Training

Robust Product Offering

Repeatedly recognized as the brand behind some of the most energy-efficient gas furnaces, **Amana** brand heating and air conditioning products are designed, engineered, and assembled in the United States.

We know premium dealers expect premium products, **Amana** brand offers a complete line of products rich in feature sets, from entry level efficiency products through modulating furnaces and inverter-driven outdoor units. Below are just some of our distinguishing features on many of our units:

- ➔ Inverter compressor technology for performance up to 24 SEER
- ➔ **SmartCoil**™ technology employs 5mm copper tube aluminum fin condenser coils
- ➔ High-efficiency, two-stage scroll compressors
- ➔ **ComfortBridge**™ Communicating Systems compatible
- ➔ Premium temperature and humidity control
- ➔ Factory-installed filter driers
- ➔ A full line of gas furnaces up to 98% AFUE performance
- ➔ Unique tubular heat exchanger design
- ➔ High-efficiency modulating gas valves
- ➔ Outstanding warranty coverage*
- ➔ Evaporator coils with **AlumaFin7**™ technology
- ➔ Ultra Low-Nox furnace offerings up to 96% AFUE

* Complete warranty details available at www.amana-hac.com.



The Amana® brand offers manufacturer buy downs for year-round support on high-efficiency products plus special seasonal offers.



Consumer Financing

Because financing is playing an ever growing part in all consumer transactions, we are committed to offering strong consumer financing and manufacture support.

Because not all dealers are alike, we offer the option of four lenders from Revolving to Installment Loan lenders with a host of available plans all through the EGIA framework.



Consumer financing is arranged through EGIA, one of the industry's best and most stable providers of consumer financing.

EnerBankUSA® **GreenSky™**

Financeit



The Consumer Financing application and approval process is separately administered by the financial institution chosen by the dealer.

Heating & Air Conditioning
Amana®
AMERICA'S BRAND FOR COMFORT

**Don't just take our word for it...
Our customers are reviewing us every day!
See all our reviews on www.amana-hac.com/reviews.**

Amana® brand products average **4.7 out of 5** stars in homeowner satisfaction with thousands of reviews captured on Amana brand heating and air conditioning products.

"Very efficient and powerful machine."
— *Saulnier*

"This is the second Amana brand HVAC system I have bought and couldn't be more pleased with the quality."
— *Steve567*



We use the industry leader in homeowner reviews, BazaarVoice, to administer and validate the reviews for Amana® brand products that you see on the website. This means reviews are directly from homeowners, with checks to prevent fabrication, modification, or fraudulent activities. To see how BazaarVoice authenticates reviews, please visit www.bazaarvoice.com/legal/authenticity-policy/.

ComfortBridge™
technology 

HVAC Communicating Control
ComfortBridge™ technology offers off-the-wall smart communicating systems capable of customizing energy-efficient performance, use of any single-stage thermostat, and more.

www.comfortbridge.com

Additional information

Before purchasing this appliance, read important information about its estimated annual energy consumption, yearly operating cost, or energy efficiency rating that is available from your retailer.

www.amana-hac.com